

FOR IMMEDIATE RELEASE

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DEALERTRACK COMPLETES CUROMAX ACQUISITION

Lake Success, New York, February 01, 2007 – DealerTrack Holdings, Inc. (Nasdaq: TRAK), today announced that it has completed its acquisition of Curomax Corporation. Curomax, based in Toronto, Ontario, is a leading online financing portal in Canada.

“We are excited about this opportunity to combine the strengths of DealerAccess and Curomax to provide best-in-class technology and service for our Canadian customers,” said Mark O’Neil, chairman and chief executive officer of DealerTrack Holdings, Inc. “Dealers will benefit from a single point of entry with access to approximately 35 lenders, and we expect our lender customers will achieve greater operational efficiencies and lower operating costs.”

About DealerAccess Canada Inc.

DealerAccess Canada Inc., an affiliate of DealerTrack Holdings, Inc., is a leading technology solution provider to the automotive finance sector in Canada. Its innovative portal enables dealers to connect through the internet to multiple lending institutions that provide loans and leases to buyers at the point-of-sale. DealerAccess currently offers financing from 24 national and regional lenders. DealerAccess recently released an integrated subscription-based software product that enables dealerships to capture consumer leads from their websites directly into the portal. More information on DealerAccess Canada Inc. can be found at www.dealeraccess.com.

About Curomax Corporation

Curomax, a leading online finance platform in Canada, connects automobile, marine, recreational vehicle, motorcycle, power sport and home improvement dealers across North America to financial institutions and credit bureau providers through a single application over the Internet. Dealers can conveniently submit transactions to the lender of choice, obtain on-line, real-time credit decisioning, update deal status and produce all necessary loan or lease documentation through the Curomax portal. For more information, visit www.curomax.com.

About DealerTrack

DealerTrack Holdings, Inc. (Nasdaq: TRAK) is a leading provider of on-demand software and data solutions for the U.S. automotive retail industry. The company’s online

credit application processing product automates and accelerates the automotive financing process, while its integrated subscription-based software enables dealers to receive consumer leads, compare financing and leasing options, sell insurance and other aftermarket products, document compliance, and execute financing contracts electronically. Over 22,000 dealers, with more than 85% of all U.S. franchised dealers; over 300 financing sources, including the 20 largest U.S. independents; and other service and information providers are active in the DealerTrack network.

Safe Harbor for Forward-Looking and Cautionary Statements

Statements in this press release regarding DealerTrack, the benefits of this acquisition and the combination of the Curomax and DealerAccess businesses, its growth prospects, and all other statements in this release other than the recitation of historical facts are forward-looking statements (as defined in the Private Securities Litigation Reform Act of 1995). These statements involve a number of risks, uncertainties and other factors that could cause actual results, performance or achievements of DealerTrack to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements.

Factors that might cause such a difference include: the ability to retain Curomax's customer base, the ability to integrate Curomax's business, additional risks associated with international operations, and other risks listed in the Company's reports filed with the SEC, including the 2005 Form 10-K. These filings can be found on DealerTrack's website at www.dealertrack.com and the SEC's website at www.sec.gov. Forward-looking statements included herein speak only as of the date hereof and the Company disclaims any obligation to revise or update such statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events or circumstances.

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